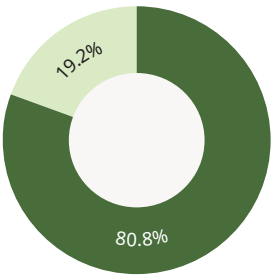


NeoLife Average Earnings Statement

U.S. and Canada 2024

The heart of NeoLife is our wellness community. Our community includes Members and Customers who use and love our products, as well as Promoter Business Owners who have the possibility to earn income through sharing NeoLife.



The NeoLife Community

- NeoLife Sharers & Business Builders
- Product Users

Product Users

Product Users are those enjoying the benefits of NeoLife products. Member and customers do not have access to earn income through sharing NeoLife, however Members have access to exclusive benefits like:

- 10% Discount
- 3 for Free Referral Program
Earn free product for referring others
- NeoShip Loyalty Benefits
An additional 10% discount and free product dollars
- Education Resources

NeoLife Business Builders*

Promoter Business Owners have access to earn income through the NeoLife Compensation Plan and well as Incentives. NeoLife Business Builders are Promoters who earned \$500 or more in 2024.

EARNINGS	% OF BUSINESS BUILDERS	AVERAGE ANNUAL INCOME
\$300,000+	0.1%	\$514,146
\$100,000 - \$299,999	1.2%	\$163,094
\$50,000 - \$99,999	2.5%	\$73,698
\$25,000 - \$49,999	4.4%	\$37,023
\$10,000 - \$24,999	9.5%	\$16,331
\$5,000 - \$9,999	12.3%	\$7,028
\$1,000 - \$4,999	40.7%	\$2,218
\$500 - \$999	29.3%	\$708

*Average income amounts for 2024 are based on gross earnings for Promoter businesses in the United States and Canada earning \$500 or more. Earnings are expressed in USD. 14.5% of the NeoLife community are Product Sharers who earned some consideration including free product but who earned less than \$500 in 2024.